

# Privacy Policy & Cookies

**This privacy notice sets out how Yorkshire True Grit Ltd collects and uses your personal information. It applies to information collected from our website, email and people who use our services.**

We update our privacy notice from time to time. This privacy notice was last updated on 11<sup>th</sup> April 2018.

## WEBSITE VISITORS

In operating our website, [www.yorkshiretruegrit.co.uk](http://www.yorkshiretruegrit.co.uk), we use a third party service, Google Analytics, to collect and process standard internet log information about your visits to our website and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data. This information is non identifiable.

## USE OF COOKIES

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

We may gather information regarding your computer whilst you visit our website. This information is non-identifiable statistical information that enables us to improve our services to you.

Similarly to the above, we may gather information about your general internet use by using a cookie file. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer as cookies contain information that is transferred to your computer's hard drive. They help us to improve our website and the service that we provide to you.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies. Please note that should you choose to decline cookies, you may be unable to access particular parts of our website.

## WEBSITE SECURITY AND PERFORMANCE

Our website is hosted by a third party provider, Independent Rural Media, who maintain the security and performance of the website. To deliver this service it processes the IP addresses of visitors to our website. The website server is located in the UK.

## THIRD PARTY LINKS

Our website may contain links to other websites. We are not responsible for the privacy policies of such sites and we encourage you to read the privacy notices on those websites.

## EMAILING US

Emails sent to us, including attachments, are stored on servers hosted by our third party email service provider, Independent Rural Media. The email servers are located in the UK. Email monitoring or blocking software may be used.

## USING OUR SERVICES

We organise a range of cycling events and for anyone who enters those events we have to hold the details of the people who requested the service in order to provide it. These details are primarily used to provide the service the person has asked for, but do include other purposes:

- to send promotional emails about new services and special offers using the contact details provided;
- to improve our services offered;
- to notify you about changes to our website or services.

## SHARING YOUR INFORMATION

We will not disclose your information to third parties or individuals unless we have your consent or we are required by law to do so.

## STORING YOUR INFORMATION

We store your information securely and have in place appropriate electronic, physical and managerial procedures to safeguard it from unauthorised loss, access or disclosure.

All information is currently stored and processed within the UK and EEA. If information is to be stored and processed outside of the EEA, it will be done so under contract, after appropriate assessment, and you will be informed.

## ACCESS TO INFORMATION

You have the right to know what information we process about you and to be given a copy of that information, known as a subject access request.

To make a request you need to put it in writing. If we do hold information about you, you can ask us to correct any inaccuracies. Please address requests through the contact us page.

## CONTACTING US

We welcome any queries, comments or requests you may have regarding this Privacy Notice.  
Please use the address details in the contact us page.